

Message Text

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ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 OES-06 EB-08 NSF-02 DLOS-06 IO-13

AGRE-00 INT-05 TRSE-00 OMB-01 CIAE-00 DODE-00 INR-07

NSAE-00 PA-02 USIA-15 PRS-01 SP-02 /081 W

-----080954Z 092689 /22

R 080745Z FEB 77

FM AMCONSUL MILAN

TO SECSTATE WASHDC 5226

INFO AMEMBASSY ROME

AMCONSUL GENOA

AMEMBASSY COPENHAGEN

UNCLAS MILAN 0224

E.O. 11652: N/A

TAGS: EFIS, IT

SUBJECT: MARKETING INFORMATION REQUEST ON SQUID PRODUCTS

REF A) 76 STATE 305925 B) ROME 0728

1. CONGEN HAS CONTACTED ITALIAN FISHING INDUSTRY FEDERATION, FEDERPESCA, AND FISH IMPORTERS IN ATTEMPT TO GAIN MORE INFORMATION ON SQUID MARKETING IN ITALY. FEDERPESCA, ORGANIZED TO HANDLE MEMBERS' COMMON LEGAL AND LABOR PROBLEMS ONLY, COULD OFFER LITTLE ASSISTANCE. FISH IMPORTER WHO SUPPLIES HALF OF MILAN MARKET, HOWEVER, WAS ABLE TO PROVIDE SOME PRICE DATA.

2. BUYING FROM BASICALLY SAME COUNTRIES AS MENTIONED REF. B, IMPORTER SAID HE WAS NOW SELLING SQUID AT WHOLESALE PRICE OF ABOUT 2400 LIRE PER KILOGRAM (ABOUT 1.25 US DOLLAR PER POUND). CURRENT PRICE IS ABOUT 20 TO 25 PERCENT INCREASE OVER 1976 PRICES. IMPORTER CLAIMED HE EXPECTED SLIGHT INCREASE IN DEMAND, PARTICULARLY FOR FROZEN SQUID, THROUGH END OF 1977. AS FAR AS ORIGIN OF SQUID IS CONCERNED, PRICE IS PROBABLY OF PRIMARY IMPORTANCE.

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3. CONGEN GENOA ALSO DISCUSSED SQUID IMPORTS WITH LOCAL GENOA IMPORTERS AND FOUND THAT LARGEST PROPORTION OF LOCALLY SOLD SQUID IS IMPORTED. FROM JANUARY TO AUGUST ONLY 1,945 OF 7.835 QUINTALS SQUID SOLD IN GENOA PROVINCE CAME THROUGH GENOA PORTS. ONE IMPORTER SAID HE PAID BETWEEN ONE AND TWO THOUSAND LIRE PER KILO FOR IMPORTED

SQUID. ANOTHER WHO PAYS ABOUT 2,000 LIRE PER KILO SAID
HE WOULD BE INTERESTED IN BUYING US SQUID, PERHAPS AS
MUCH AS 100-200 METRIC TONS PER YEAR.FINA

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: FISH, DATA, PRICES
Control Number: n/a
Copy: SINGLE
Sent Date: 08-Feb-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977MILAN00224
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770044-0481
Format: TEL
From: MILAN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770263/aaaacdkp.tel
Line Count: 65
Litigation Code IDs:
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Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: a2594cca-c288-dd11-92da-001cc4696bcc
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 76 STATE 305925, 77 ROME 728
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 10-Nov-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3381311
Secure: OPEN
Status: NATIVE
Subject: MARKETING INFORMATION REQUEST ON SQUID PRODUCTS
TAGS: EFIS, IT
To: STATE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/a2594cca-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009